



The Heart Truth Fashion Show

Designer Biographies

Baia

The Bay launched the Baia collection in the spring of 2007 with an exclusive ladies' sportswear collection called Baia. Now available at 18 Bay stores across the country, Baia is designed for the fashion conscious and quality-minded female executive or socially mobile woman. BAIA fills a current gap in the market place for high-quality tailored clothing that fits.

The Baia line is centred on elegance and quality with a true designer feel, conveyed through superior fabrics and tailoring. Anchored by all-season basics, the collection will take cues from the runway while maintaining an ongoing collection of 'just beautiful suits.'

More than beautiful clothing, Baia features wardrobe specialists who offer one-on-one service and are fully versed in up-to-the-minute fashion news, fit and 'how to' hints for every body type.

Baia fills the gap for affordable luxury apparel with a collection that includes fine tailoring, Italian fabrics and hand-finished details – all designed and made in Canada. The line provides the style-conscious woman with superior-quality, grown-up clothing.

Hbc is Canada's largest diversified general merchandise retailer, operating in department store (the Bay), mass merchandise (Zellers), specialty (Home Outfitters and Designer Depot) and discount (Fields) formats. With over 550 stores and nearly 70,000 associates located in every province in Canada, Hbc provides Canadians with stylish, quality merchandise at great value, through retail banners focused on exceptional customer service. Hbc is a Canadian retail leader in corporate social responsibility, and the fourth annual Hbc CSR report can be found at www.hbc.com

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Joeffer Caoc

Joeffer Caoc's career within the fashion industry has been nothing short of remarkable. Once a protégé of renowned Canadian designer Lida Baday, Caoc successfully launched his own label in 1995, and has received outstanding media recognition and support ever since. More than just a confluence of fashion and style, Joeffer Caoc is modern aesthetics cleverly juxtaposed by classic design elements and techniques.

In addition to numerous prestigious fashion awards, including three-time winner of the Canadian Designer of the Year award, Caoc was named in *Macleans Magazine's* "Top 100 People to Watch" list and was recently awarded the title "King of the Canadian Fashion Industry" by *Flare Magazine*. Caoc has been featured in International and Canadian publications such as *WWD*, *InStyle*, *The New York Times*, *Fashion*, *Flare* and *Elle Canada*.

Joeffer Caoc has long been a coveted favourite resource for established music and film personalities including; multiple Juno Award winner Nelly Furtado, Supermodel Daria Werbowy, model/actress Estella Warren, legendary screen beauty Jacqueline Bissett, Angela Bassett, Molly Parker, Sela Ward, Jill Hennessy and fashion maven Jeanne Beker. All have embraced Caoc's distinctive style and his uniquely precise design sensibility.

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Izzy Camilleri

Realizing her passion at a very early age, Izzy Camilleri began designing her own collection immediately after graduating fashion design school in 1984. Her innate sense of style and understanding of what real women want to wear quickly gave the collection momentum, generating a significant buzz in the Canadian fashion scene and before long the collection was available at retailers across Canada.

After several successful years, Camilleri decided to put her collection on hold to pursue a lucrative custom design business, servicing the growing Toronto film and television production industry. For the 10 years that followed, she worked extensively with Canadian and American costume designers and stylists on feature films, television commercials, television movies and series as well as music videos. This gave Camilleri an invaluable opportunity to hone her skills as both a designer and a creative director. She established a reputation as the best in the business, designing for some of the biggest names in Hollywood including Nicole Kidman, Jennifer Lopez, Angelina Jolie, Reese Witherspoon, and Catherine Zeta-Jones, to name just a few.

In the fall of 2000, Camilleri relaunched her collection, Izzy Camilleri, and, using leather as her signature fabric, she has again become one of Canada's pre-eminent designers. Deftly employing couture techniques on this sleek skin in combination with fur, suede and other well-appointed textiles, Camilleri creates a modern, luxe collection that is both smart and sophisticated. Izzy Camilleri is currently sold in Canada and the U.S.

Izzy Camilleri is iconic and provocative in its design, melding sexy, body-conscious looks with a sophisticated, European feel that employs a couture-like workmanship and attention to detail.

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common cloth

Sisters Melanie Talbot and Kristina Bozzo are the designers behind common cloth. Kristina, 29, and Melanie, 24, were born in Hamilton, Ontario. In 1997, Kristina moved to Toronto to pursue her degree in Mass Communications and Arts from York University. In 2000, Melanie moved to Toronto to study fashion marketing and merchandising at the International Academy of Design.

Both girls kicked off their careers in fashion as sales and marketing reps for the Italian sportswear line, Miss Sixty. With a few solid years under their belts, the sisters were ready to strike out on their own, drawing inspiration for the line from their love of dance. Both were trained dancers in ballet, jazz, tap and musical theatre. In 2003, common cloth was officially launched out of their studio in downtown Toronto. Although small, the collection created a stir among Canadian fashion media.

The line was featured in Flare's Top Ten Fashion Stars, titling the common cloth look "simplicity personified," and was named as *Highrise* magazine's "favourite new label" this year. The line has also been featured in *Fashion*, *Fashion 18*, *Lou Lou*, *Sportswear International*, the *Toronto Star*, *The Globe and Mail*, *The National Post*, *Metro*, *24 Hours*, the *Calgary Herald*, the *Hamilton Spectator* and CH Television.

They've sold to accounts in L.A, Calgary, Vancouver and Montreal; however, their latest and most exciting venture is the launch of their first and much-anticipated flagship store on Queen Street West in downtown Toronto during Fashion Week. The store will feature two new collections; a dog line, "Fetch," and a new menswear collection, "common cloth man."

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David Dixon

Born in Toronto, Canada and educated at prestigious Ryerson University, David Dixon enjoys tremendous media acclaim, standing out among his Canadian contemporaries as one of the leaders in fashion design.

In 1995, after an apprenticeship with the world-famous Canadian designer Alfred Sung, Dixon established his own label. He started out at the Toronto Fashion Incubator, a highly respected training ground for up-and-coming new designers, and began manufacturing and wholesaling his own line in 1996. Dixon left the Incubator to launch his own Toronto-based design and production studio, but he remains affiliated with them and sits on the Incubator Board as an advisor.

The overriding theme in Dixon's collection is quiet elegance. He believes that women respond first to colour and texture. Simple and modern silhouettes present the opportunity for him to explore with textiles, creating his own signature fabrics and searching the globe for new fabrications. Dixon's clothing combines luxury with function; fantasy with sensibility.

Today, David Dixon's designs are sold across Canada and in the United States, Kuwait, the United Arab Emirates, Switzerland, Germany, Tokyo and Hong Kong. Dixon possesses a modernist openness towards emerging design while rejecting the notion of radical change from one fashion trend to another. His innovative designs have won him a following among the elite communities of film and fashion, including: Meg Ryan, Wendy Crewson, Ashley MacIsaac, Holly Cole, Jennifer Love Hewitt, Paul Gross and newcomer, Kristin Booth.

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Jay Godfrey

Jay Godfrey is the founder and creative director behind his eponymous collection of sleek, sexy and sophisticated designs. Perpetually inspired by the chic New York woman, Godfrey's goal as a designer is to meld the classic tailoring techniques of Savile Row with modern silhouettes and luxurious fabrics. The result is his distinctive, contemporary collection of dresses and separates that accentuate the female figure.

A native of Toronto, Godfrey realized his dream of becoming a designer while working his first summer job at Hugo Boss. He studied finance at Montreal's McGill University in order to gain a grounding in business and accounting. Upon graduating, Godfrey headed to Wall Street and worked for Citigroup. While learning the finer points of finance, Jay's goal of designing a collection led him to Parsons School of Design. An internship with Oscar de la Renta fine-tuned the young designer's style and technique, and helped him determine the ultimate Jay Godfrey woman.

Having only been in business for a little over two years, Godfrey has quickly cultivated his signature aesthetic which perfectly lends itself to the fashion-forward and glamorous woman. The collection has caught the media's attention and has been featured in *WWD*, *ELLE*, *Cosmopolitan* and the *New York Post*. Godfrey's designs have also captured a loyal celebrity following and he is proud to have dressed Eva Mendes, Jennifer Lopez, Petra Nemcova, Carmen Electra, Sarah Michelle Gellar, Gabrielle Union, Kate Walsh, Katherine Heigl and Jaime Pressly.

Jay Godfrey is sold in Intermix, Neiman Marcus, Nordstrom, Bloomingdales, and Holt Renfrew, as well as numerous luxury boutiques worldwide.

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Paul Hardy

Canadian born and based, Paul Hardy took his career from design school graduate to personal shopper to acclaimed designer.

Officially, Paul Hardy began his design career in 2002 with an opening show at Toronto Fashion Week, where his first collection saw a host of rave reviews declaring, "a star is born." After seeing that first collection, fashion icon Jeanne Beker, host of Fashion Television and now editor of FQ Magazine, compared Hardy's talent to that of Marc Jacobs or Stella McCartney.

The sensation caused by his first collection led Hardy to pursue opportunities south of the border at Los Angeles Fashion Week. There he garnered the attention of notable industry media outlets such as *WWD* who described Hardy's style as "a thoughtful, well-made collection of soft sophisticated clothes." Such reviews about the line sent a buzz across the United States to New York, where Hardy unveiled his third season for Spring/Summer 2004. Fêted with a party hosted by Canadian Consulate General Pamela Wallin, Hardy's Manhattan debut garnered attention from Fern Mallis, President of the Council of Fashion Designers of America. As a result, 7th on Sixth invited him to show in the tents at Bryant Park the following season. Hardy's Fall 2004 show was attended in large numbers and hailed as being his "best work yet." Some of his designs were described as "Oscar worthy" by celebrity stylist Philip Bloch and the *New York Post*. *Flare* magazine has described him as one of the freshest new talents emerging from North of the border.

In 2005, Hardy continued establishing credibility to Calgary talent and proving to the rest of Canada and the world what he could do. Having already established a high-end women's collection and jewelry and accessories line, Hardy began working with fur after North American Fur Auctions had sent him on an inspiring visit to the SAGA fur institute in Copenhagen, Denmark. The result of this visit was a magical Narnia-inspired collection. One piece garnered the interest of luxury magazine, the *Robb Report*, which selected Hardy's fur poncho as one of the 70 ultimate Christmas gift items for their annual list. Hardy furthered his interest in luxury goods after being approached by the Northwest Territories Government Canadian certified diamond producers to design a limited collection of fine jewelry. This venture drew large media interest in North America, as Hardy designed pieces for everyday wear, with ticket prices starting at \$40,000.

In 2006, *Elle Canada* listed Hardy as one of the top 10 designers in Canada. In addition, Lisa Tant, editor of *Flare* magazine, was quoted saying "He has vision and he's achieved it at every step." In March, Hardy attended the prestigious Tranoi



Women's Show in Paris, France. This event offers a high-end and avant-garde selection of the best designers from around the world. For 2007, Hardy hopes to generate more awareness of his line internationally, and is in the process of working on concepts for a men's line.

His celebrity list of clientele includes: Kate Hudson, Alannis Morrisette, Bette Midler, Kelly Rowan (the OC), Sandra Oh and Michael Michelle.

Hailing from a lineage of bankers, Hardy has a solid business mind and group of advisors that provide a sure footing for an optimistic future. He is currently pursuing retail opportunities in the U.K., and the Paul Hardy collection is carried by Holt Renfrew and The Scarlet Boutique in Canada.

In addition to refining his skills and growing his company Paul devotes his time to working with World Vision as a spokesperson for their HOPE initiative campaign.

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Romona Keveza

An international design favorite, Romona Keveza is known for her creativity and innovation in couture and designer bridal and evening wear. Her design signature puts the emphasis on femininity, great attention to detail and luxurious fabrications.

Romona Keveza received a university degree in Fine Arts and Business. Soon after graduating, Keveza opened specialty stores in Canada and Washington, D.C. selling designer ready-to-wear to high profile clients including Jacqueline Kennedy Onassis. Private-label eveningwear followed and a special-order bridal gown business for VIP clients resulted in a highly successful career change.

Keveza gowns have graced the covers of a myriad of international publications such as *Town & Country*, U.K.'s *Bride's*, U.K.'s *Wedding Day*, *Sposa*, *Elegant Bride*, *Manhattan Bride* and *The Knot*. In addition, Keveza is regularly featured in *InStyle*, *Martha Stewart Weddings*, *Brides*, *Wedding Bells*, *Modern Bride*, *Lucky*, *Bridal Guide*, *Inside Weddings*, *Wedding Dresses*, *Grace Ormond Wedding Style*, Britain's *You & Your Wedding*, *Vows*, *WWD*, *Charleston Weddings*, *Just for Brides*, *D Weddings*, and *Los Angeles Bride*.

Keveza's dresses continue to be featured on network and cable television including such programs as *Entertainment Tonight*, *The Insider*, *Inside Edition*, the new *Martha* show, *The View*, *E! Entertainment*, *Live with Regis and Kelly*, *The Early Show*, *Good Morning America* and *Full Frontal Fashion*. Her designs have been featured on *Girlfriends* in addition to *As the World Turns*, *Sabrina*, *the Teenage Witch* and on the award-winning BBC television series *EastEnders*. Keveza was most recently featured on a segment of *Project Runway Canada* and was interviewed by Stacy London for TLC's *Fashion Fanatics*.

Keveza is a favorite of red-carpet regulars and high-profile women. For the 14th Annual 2008 Screen Actors Guild Awards, Dana Delaney of *Desperate Housewives* chose to wear a dress by Keveza. For the 79th Annual Academy Awards (2007) Keveza dressed Fox News host, Courtney Friel. For the 2007 Golden Globes, Keveza dressed Mia Church, girlfriend of actor nominee, Thomas Hayden Church. James Gandolfini's girlfriend, Deborah Lin, also wore a gown by Keveza to the 59th Annual Primetime Emmy Awards (2007).

Entertainment Tonight host, Mary Hart, also a huge fan, wore a Keveza evening gown to the Primetime Emmy Awards. Keveza attended the awards and later gave an exclusive interview to *Entertainment Tonight*. Iman chose a Romona Keveza gown to wear to the Elie Weisel Humanitarian Awards honoring Oprah Winfrey. Other



admirers of her eveningwear collection include Rachel Smith, Julia Roberts and Marisa Tomei.

Most recently, in January 2008, Romona Keveza created a gown for Swarovski's "Unbridaled" exhibition in Paris along with designers Giorgio Armani, John Galliano and Zandra Rhodes, and is featured in their new coffee table book.

Romona Keveza's designs are sold in 95 of the finest bridal salons throughout the U.S., Canada, England, Ireland, Spain, Turkey, Dubai and Japan.

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Thien Le

Toronto-based fashion designer Thien Le is an artist of many trades. Seven years ago, his natural talent for capturing line, colour, style and texture in his fashion creations raised celebrity eyebrows and captured media attention.

During his youth, Thien's artistic energy was expressed through sculpture and painting. Continuing from a family line of custom tailors, fashion became the vehicle for his visual creativity. In 1998, Thien graduated from the International Academy of Design and received the Best Evening Wear Designer award. Having refined his skills from his work experience in visual merchandising and costuming at the Canadian Opera Company, Thien Le launched his own label in 1999.

Thien Le continues to create custom designs for actors Shirley Douglas and Colm Feore, events manager Barbara Hershenhorn, members of Toronto's media and publicity personalities. Red carpet clients include Iman, Polly Shannon, Wendy Crewson, Elisha Cuthbert, Leelee Sobieski and Tia Carrera. The flying team at Bombardier sport Thien Le designer uniforms and Sandusky International are also Thien Le fashion fans.

Thien Le is very Canadian; although he is often better known in the fashion worlds of Honk Kong, Los Angeles and New York, he has recently become one of the most celebrated fashion designers in Toronto.

Never one to rest on his laurels, Thien Le is embarking on a new venture to create a line of women's golf wear that will turn heads. Inspired by colourful fashion fabrics and the latest technical/performance fabrics, Thien Le will revolutionize women's golf wear. Showcasing the feminine form, colourful and comfortable, yet eye-catching and unique, women will be as well-dressed lunching at some of the finest Toronto restaurants as teeing it off on the first hole. The collection is versatile, exciting and complete with a line of accessories to match.

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Lucian Matis

Lucian Matis, the son of a businessman and tailor shop owner, was born in Romania in 1979. He grew up in his mother's tailor shop and started designing from a very early age. His first customers were his school teachers. Lucian followed his studies in art with a specialization in painting and graphics. He moved to Canada in 1999, starting his fashion studies at Ryerson University in 2000, where he soon showed great talent and maturity, leading to his early graduation in 2003. While studying in University, Lucian worked for the bridal fashion house "A custom affaire" where he designed his first collections of bridal and evening wear, which showed a great sense of elegance, breaking the norms of the wedding gown.

While in University, Lucian won many different fashion awards, including: The Fur Council of Canada Award (2002), Le Chateau's Menswear Competition (2002), People's Choice Award for Best Sketch in the Chinese Competition (2002), semi-finalist for the International Young Designer Competition (2002) and Alfred Sung Award for great design talent (2003).

Lucian's first collection, which was part of his graduating thesis, was designed under his own label, Lucien Matis, and had both futuristic and religious inspirations. It had "a different kind of aesthetic...the aftermath of the Third World War," and was entitled *Premonition of War*. It created astonishment within the international and local fashion industry, displaying a great sense of detail and style, with an unpredictable combination of shape, texture and use of unusual materials, such as animal bones and teeth. Hidden beneath the fizz of fantastic details, such as excessive accessories and lace cascades, were unexpectedly wearable and exquisitely cut dresses. Presented on the sound stage of a battlefield, *Premonition of War* not only pleased the eye, but also made people aware of the real deeds of war and the atmosphere behind it, giving Ryerson's annual graduating fashion show a spectacular finale.

Lucian's last collection was presented at L'Oreal Fashion Week in March 2007 and featured his first professional collection for Fall/Winter 2007. The collection and Lucian were received with smashing success. Accolades and praise followed quickly including a special guest appearance on the highly rated, final episode of Canada's Next Top Model wherein his entire collection was worn down the runway in a final competition by the two finalists. Since then, this same collection has been featured in a group show during the Festival of Fashion and Design in Toronto's Dundas Square as well as in and on many magazines editorial pages & covers (including Lush, Flare, Ion, Amazing Canadian to name just a few).



Lucian has expanded his television & media presence as one of the stars of Slice channel's hit reality-TV show, *Project Runway Canada*, and been featured in an in-depth profile on Fashion Television in Fall 2007 – both extraordinary achievements for someone so young and whose professional career has just started. Lucian Matis is now ready to launch his own professional label and is taking bold steps towards fulfilling that dream!

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Pat McDonagh

Irish-born Pat McDonagh first made her mark on the Canadian Fashion Scene during the initial explosion of the boutique phenomenon during the 60s and is regarded as one of the most creative designers in Canada today.

Educated in England and Paris, Pat has designed costumes for celebrity personalities including Diana Rigg in the *Avenger* series, The Beatles, HRH the late Diana Princess of Wales, actress Deborah Kara Unger (*Crash, The Game*), actress Maria Del Mar (*Blue Murder*) and most recently actress Wendy Crewson (*Air Force One, Corrinna Corrinna*).

Pat McDonagh is an award-winning dynamic designer who is always a step ahead of the pack, yet never so far ahead that we lose touch with her. Her designs are youthfully avant-garde, yet retain an earthy, classic feel, often tinged with romanticism.

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Marisa Minicucci

Marisa Minicucci is both an accomplished designer and savvy business woman. With over twenty years' experience in the fashion industry, she has developed enviable expertise in upscale women's ready-to-wear clothing. Marisa Minicucci began her career in 1983 with Irving Samuel, where she worked as chief fashion designer for 10 years.

M Siamo means "we are" in Italian. These two words are the perfect reflection of the business founded by Marisa Minicucci. "They are" talented women who work together to create a tremendous product while promoting Canada internationally. As sole owner, Marisa Minicucci has assembled a team of experts from Canada's fashion world to help design, develop, market, and distribute the M Siamo collection.

M Siamo is for strong-willed women unafraid to assert their own identity, tastes, look, lifestyle, and opinions without denying their femininity. M Siamo believes in the unfettered expression of women's individuality. M Siamo believes in women and their own personal interpretation of fashion.

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Arthur Mendonça

Arthur Mendonça creates clothes that are known for their vibrant, feminine energy and elegant, understated style. Luxurious fabrics, striking silhouettes and expert tailoring combine to deliver bold, polished and sexy clothes.

Born in Toronto, Canada and raised in São Miguel, Portugal, Mendonça has always been taken with travel; a practice which continues to inspire his unique and chic seasonable offerings. From the architectural lines of Oscar Niemeyer to the colourful chaos of a Moroccan soukh, Mendonça's ever-evolving personal passions present themselves in gorgeous garments that are as rich as they are relevant.

After receiving a fashion design degree from Ryerson University and fulfilling apprenticeships at both NYBASED and David Dixon, in the spring of 2003, Arthur Mendonça launched his namesake collection. Toronto-based, the label entered the fashion arena to the enthusiasm of the Canadian press, retailers and consumers alike.

Motivated to acquire similar success across the border, Arthur Mendonça opened Spring 2005 Mercedes Benz Fashion Week in Los Angeles. Receiving rave reviews from the American media, including extensive accolades from *Women's Wear Daily*, Mendonça was poised to commence his grand expansion plan.

The Arthur Mendonça line has since been presented in London, Los Angeles, Montréal, New York, São Paulo and Toronto. The collection hangs in showrooms in both Toronto and New York and has developed a steadfast celebrity following, including Nelly Furtado, Maria Bello, Mischa Barton, Paris Hilton, Mary Louise Parker and others.

After his first year in business, Arthur Mendonça was honored with an invitation to the SAGA Design Center in Copenhagen from the Fur Council of Canada and SAGA Workshop. He accepted this distinction alongside his fellow recipients, Peter Som and Zang Toi. More recently Mendonça made an appearance as the inaugural guest judge on *Project Runway Canada*, hosted by supermodel, Iman. Other exceptional industry support has been provided by Margherita Missoni, Jeanne Beker, Barbara Atkin, LaMont Jones and Bobbie Thomas.

Additional achievements include the Fashion Export Awards: New Designer Award presented by *Style Magazine* (2004), the Design Exchange Gold Award presented by



the *National Post* (2004), the Women's Apparel Finalist Rising Star Award presented by The Fashion Group International (2005) and the COPA Awards: Arts & Culture Award (Celebrating Outstanding Portuguese-Canadian Achievement) presented by The Portuguese-Canadian National Congress (2006).

Arthur Mendonça fashions and features have decorated the glossy pages of *Glamour*, *Marie Claire*, *InStyle*, *Elle* and others, while broadcast presence has included NBC's *Today Show*, New York 1, CTV and beyond. Mendonça offerings are available in high-end department stores and specialty boutiques worldwide.

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Nada

Nada Shepherd began her career in fashion in the year 2000.

Focusing on tactile fabrications and tailored silhouettes that accentuate the form, her designs create chic style statements for the woman who doesn't just get dressed—she dresses.

Now available in stores across Canada and the United States, Nada consistently creates head-turning women's apparel.

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Marie Saint Pierre

Ever since her first collection in 1986, Marie Saint Pierre has always offered her very personal vision of fashion for a women that desires intelligent clothing; innovative, aesthetic and functional. Her signature collection is about movement, where all the elements are interchangeable, worn based on the mood of the moment. Nothing is imposed, everything is subtle. Her innovative and distinctive styles have been seen on numerous runways and red carpets around the globe (Academy Award in Los Angeles, Les Cesars in Paris, the Cannes Film Festival, etc...)

Today, Marie Saint Pierre's collection are sold in the U.S. (New York, Las Vegas, Chicago, Boston, L.A.) in Canada and in Japan. The philosophy behind her work has attracted a lot of followers.

Over the past two decades, Marie Saint Pierre has received many awards and honors: the Montreal Fashion Group Award (1986), the Woolmark Award of Canada (1990), the Griffe d'Or (1993) and the Canadian Designer Award of Distinction in 1996 at the Yorkdale Shopping Center, Vidal Sassoon's buyer's choice of the year. She has also successfully presented her collections in Paris (1995), New York (1996) and Germany (2004), and had a special prize at the contest Commerce Design Montreal (1998) for the impact of her boutique in the 'Quartier du Musée' of the Montreal Museum of Fine Arts. She has also twice been nominated "personality of the week" by *La Presse* newspaper. The Montreal Chamber of Commerce also nominated her as a *Rare Pearl* in 2002 for her work and involvement in the community. In 2006, she was voted business woman of the year by *Consumer's Choice*, and woman of the year in the entrepreneurship category by *The Y Des Femmes* and most recently received the title of Chevalier de l'Ordre National du Quebec, the highest recognition in the province of Quebec for her accomplishment both in her field and for her involvement in the community through the SOUS ZERO program that provides warm clothing to hundreds of children in the Montreal area for the past three years.

A visit to her boutique demonstrates the unconventional harmony of materials, textures and colors, such as in her clothing, dominated by unusual treatment of fabric. Marie Saint Pierre continues to develop her own temporal signature of style: "surreal, arresting and artistic" (*Toronto Star*).

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Pink Tartan

When the who's who of Hollywood is calling on you any time they need a sleek, glamorous look, you must be doing something right. As one of North America's leading clothing designers, Kimberley Newport is the creative mind and driving force behind Pink Tartan, fast becoming the label of choice for many of today's most fashionable models and celebrities.

Currently one of the most in-demand lines in Canada and the United States, Pink Tartan recently extended its relationship with high-end department store Saks Fifth Avenue and is now carried in over 170 stores across the continent.

Newport founded Pink Tartan in 2002, in partnership with her husband and business partner, Joseph Mimran, the branding mastermind behind such high-profile concepts as Club Monaco, Alfred Sung and Joe Fresh.

The move to create her own label followed the birth of her daughter in 2001, hence the "pink" in Pink Tartan. With her husband, she created a line of sophisticated and chic sportswear that is a reflection of Kimberley's style and personality. "I take a simple approach; if it fits me and makes me feel good, then I know my customer will love it too."

The fashion world quickly took notice; after bursting onto the Canadian fashion scene in 2002, Newport brought Pink Tartan to New York and opened its showroom in the fall of 2004, and has since been commissioned to design uniforms for luxury lifestyle clients such as The Hollywood Roosevelt Hotel's Tropicana Bar, The Elgin and Winter Garden Theatre Centre and Porter Airlines.

The results speak for themselves. Counting such a-list celebrities as Kate Hudson, Maggie Gyllenhaal, Fergie, Nelly Furtado, Vanessa Williams, Anna Paquin, Kim Cattrall, Yasmin Warsame, Lisa Cant and Heather Marks among its loyal customers, Pink Tartan is one of North America's most coveted lines.

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Andy Thê-Anh

One of the most prominent Canadian designers of his generation, Andy Thê-Anh made his mark with the POW label in 2001. Four years later, with Athélia, his new financial backer and manufacturer, Andy launched his new label, simply called ANDY by Andy Thê-Anh. Andy has been serving up very trendy and ultra-feminine styles for the modern, career-oriented woman who exudes refinement and glamour. Andy is especially known for his impeccable suits, his ultra-feminine blouses and his drop-dead gorgeous dresses.

Born in Vietnam, Andy came to Canada in 1981 and studied fashion at LaSalle College after finishing a degree in science. Over the years, he has won several fashion awards, and more recently he has been chosen to represent Canada at the World Fashion Awards, a gala event that will take place at the Kodak Theatre in L.A. Thirty-eight countries from around the world will be represented. Andy has also won the 2006 Fashion Export Award, Canada's equivalent to the Council of Fashion Designers of America/*Vogue* Fashion Award, in the women's wear category.

The ANDY collection and the designer himself are media darlings in Canada. His work has received a tremendous amount of press in the most prominent Canadian fashion magazines and newspapers. Through the years, he has dressed some of the most admired Canadian stars. Most recently, model, businesswoman and *Project Runway Canada* host Iman was featured in one of Andy's dresses. His clothes have also drawn the attention of a new generation of Canadian socialites, ladies such as Sophie Grégoire, wife of Justin Trudeau, son of Canada's former Prime Minister.

His collection is currently represented by agents in Canada, the United States and Europe and is featured in over 200 stores around the world. The first two Andy flagship stores just opened in Montreal in the prestigious Les Cours Mont-Royal and on trendy De La Montagne. A Toronto store is planned to open shortly.

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Nadya Toto

Nadya Toto is a world-renowned designer. She has been designing her women's ready-to-wear collection in Montreal since 1989. In 1997, she opened her own boutique. During her career, she won many prizes and awards. In 1998, Nadya Toto's highly-regarded boutique earned the prestigious Commerce Design Montreal Award for its unique interior design. As a complement to her collections, she launched her first line of eyewear in 2003.

Toto's philosophy is to create a minimalist, urban, chic collection based on a concept of interchangeable, coordinating pieces that reflect comfort as well as refinement. Nadya needs to stay in touch with her Italian roots. Her Italian grandmother, who owned a haute couture boutique in the 1940s, is an important source of inspiration for her. Nadya has a way of making women feel confident and feminine. Nadya Toto's collections have been featured in *Vogue Italia*, *Vogue USA*, *InStyle*, *Elle*, and *Madame Figaro* just to name a few.

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Tavān & Mitto

Payam Tavān and Mike Mitto have been designing together for over 10 years. Having cultivated their talent in Europe at design houses such as Gianfranco Ferré and Chanel, they bring European finesse and elegance to their art. They are both classically trained, Payam at the prestigious Domus Academy in Milan and Mike at the Chambre Syndicat de la Haute Couture in Paris.

Tavān & Mitto began their work designing custom clothing in Montreal in 1995. In 2001, the first ready-to-wear collection was released. Now, after several seasons, the Tavān & Mitto label has achieved a strong reputation across North America. Known for their impeccable attention to detail, Tavān & Mitto offers refined creations filled with a new sense of luxury. Their glamorous evening wear and tailoring has contributed to their success. Femininity, elegance and sensuality with a European edge are the keys to what separates their designs from the rest.

Their labels have charmed more than one, with starring roles on the silver screen, the red carpet and in video clips. Volkswagen, Lise Watier, L'Oréal and Garnier are just a few of the brands Tavān & Mitto clothing have been involved in advertising. They have dressed the stars from across the media spectrum: Charlize Theron, Ashanti, and, closer to Montreal, our own charismatic and charming Véronique Cloutier.

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Tevrow + Chase

"Unlike many designers, my inspiration does not generally change from season to season and month to month. It is like the collection: steadfast, based in classicism and, most of all, style. It is more an evolution than about quick and fast changes. It's about women today and how their lives change; about women of style, not fashion victims. It is about women of different decades—such as Katharine Hepburn, Lauren Hutton, Babe Paley and Jackie O, to name a few; or most recently, Kate Moss, Gwyneth Paltrow and Aerin Lauder—who are the new working women that identify with a certain low-key style."

-Paul Sinclair, President & Creative Director of Tevrow + Chase

President and Creative Director, Paul Sinclair, has been a key player in the fashion industry since the mid-1970s, and has worked as a stylist and editor of Italian *Vogue* and *L'Uomo Vogue*. In 1996 Sinclair joined Club Monaco as Executive Vice President of Apparel Design. Tevrow + Chase is his latest vision.

Tevrow + Chase launched for Spring/Summer 2006, and has already made number six on *Vogue's* list of Top 10 Designer Basics. Tevrow + Chase is currently sold at prestigious retailers such as Saks Fifth Avenue, Nordstrom, the internationally known Harvey Nichols and specialty boutiques across the United States.

Fans of Tevrow + Chase include Gwen Stefani, Rachel Weisz, Demi Moore and Kate Winslet.

At the end of the day or night, the line is always sportswear driven. Its unique sensibility is developed around personal style, and never concentrates on one specific decade. Tevrow + Chase is always concentrating on the best, or what we to believe to be the best of the past decades.